

John Doe

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Date:

(Contact Name)
(Contact Job Title)
(Company Name)
(Company Address)
(City, State, ZIP)

Dear Mr./Mrs./Ms. (Last Name):

The flagging economy has hit health care hard, and radiology centers, both in acute care-based and freestanding settings, are feeling the crunch. I have experience producing systems and structures that create profitability at the outset, so that multimodal radiologic organizations will be less vulnerable to changes in a future economic environment.

- Business systems and financial planning for healthcare institutions.
- Increasing physician referral base, increasing patient visits, and increasing revenue as much as 30%.
- Interfacing with venture capitalist companies, including General Electric and Siemens Medical Systems, to secure significant startup backing.
- Positive, growth-directed relationships with ancillary services directors and executives.

As an agent of positive change in health care ancillary services, I am prepared to share with you my many years of business development experience. I hope that you will contact me in confidence at the above phone number or e-mail so I can further discuss with you my expertise in setting up and implementing frameworks for growth in the health care industry.

With best regards,

John Doe

Enclosure: Résumé