

John Doe

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Date:

(Contact Name)

(Contact Job Title)

(Company Name)

(Company Address)

(City, State, ZIP)

Dear Mr./Mrs./Ms. (Last Name):

As a performance-driven sales professional with many years' experience meeting aggressive revenue goals in competitive technical markets, I seek to align my expertise with (company name) as a pharmaceutical sales professional. I am confident that I can offer the same value to your customers that I have delivered consistently to my knowledgeable customer base.

- I am the #1 revenue generator in the Orlando area for high-end, large dollar value mechanical equipment rentals with Ring Power. I have created a set of targeted and differentiating marketing techniques that distinguish Ring Power among other distributors similar equipment, making my mobile phone the point of first contact for key buyers, because they know that I provide the best customer service and product knowledge in my territory.
- Within my first year as general manager of a Tulsa, OK, Ramada Inn, I increased sales and overall value 30%. In fact, I managed the team that turned around this formerly foreclosed hotel into a profitable, market-savvy property that exceeded industry standards for revenue and customized corporate hospitality packages.
- As a store manager for two T-Mobile locations, I developed personalized marketing and sales strategies that increased store volumes by 33% within my first 60 days.

My success in product sales is wide and varied and depends on my ability to assess new technology and assimilate its unique contribution to its industry. I use this critical understanding of product availability versus customer need to deliver successful and profitable solutions upon which they can rely. Given my sales accomplishments and ability to absorb new technology quickly, I would like to schedule a time to speak with you about the value I can add to (company name) as a pharmaceutical sales representative. I can be reached in confidence at the above telephone number or email address. I look forward to hearing from you.

With best regards,

John Doe

Enclosure: Résumé